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GREAT MATCH: VIVACIOUS VARIETALS. TANTALIZING TASTES. TO BE HELD WEDNESDAY, MAY 12

Wines from Spain Selects ‘L.A. Works’ as Beneficiary of Annual Event

LOS ANGELES – April 19, 2010 – [Wines from Spain](#), a division of the Trade Commission of Spain, will partner with [L.A. Works](#) for its 17th annual [Great Match: Vivacious Varietals.Tantalizing Tastes](#). tasting tour, which begins in Los Angeles on **Wednesday, May 12 from 6 to 8:30 p.m. at [SLS Hotel at Beverly Hills](#)** at 465 South La Cienega Blvd. Ticket proceeds from the Great Match will benefit L.A. Works, Los Angeles’ premier volunteer organization creates and implements hands-on community service projects at hundreds of nonprofit partners throughout the greater Los Angeles area.

“Wines from Spain is thrilled about the opportunity to partner with L.A. Works for the 17th annual Great Match tasting tour,” said Katrin Naelapaa, director of Wines from Spain. “L.A. Works has a wonderful reputation for identifying the most pressing needs in Los Angeles and deploying volunteers to help meet those needs. With this year’s Great Match, Wines from Spain strives to combine the best of Spanish wine with the best of Los Angeles, which is exemplified by this partnership.”

For the Great Match, Wines from Spain selects charities, like L.A. Works, that are committed to making a difference and building a stronger community.

About The Great Match Los Angeles

The Great Match Los Angeles will be held at the [SLS Hotel](#) at 465 South La Cienega Blvd, Los Angeles. Eight of the Los Angeles-area’s most notable restaurants, including [THE BAZAAR at SLS by José Andrés](#), will prepare signature tapas designed to show the versatility of Spanish wines with many styles of cuisine. Guests will have the opportunity to taste more than 130 current release wines, highlighting Spain’s indigenous varietals. Tickets will be available for \$45 and proceeds will benefit L.A. Works. The consumer event is open to the general public.

How to Register for Great Match: Vivacious Varietals. Tantalizing Tastes Consumer Event

To purchase tickets to the consumer event, please visit www.greatmatch.org. Tickets are only available to those 21 and older.

A preview to the consumer Great Match event, exclusively open to trade and media, offers a tasting of Spain's most sought-after wines from 1 to 5 p.m. This portion of the event includes an educational seminar from 12:30 to 1:30 p.m. hosted by Bruce Schoenfeld, wine writer and renowned beverage educator, on the wines of Ribera del Duero. Pre-registration is required and offered online at www.greatmatch.org or by calling 1-888-772-4694. Attendees will be asked to provide a business card at registration.

About L.A. Works

Founded in 1991, L.A. Works is a nonprofit, volunteer action center that empowers Angelinos to address pressing social issues through volunteerism and community collaborations. Working together with hundreds of nonprofit partners, large and small businesses throughout Los Angeles, and tens of thousands of committed volunteers, L.A. Works has made a significant, visible and lasting contribution to Los Angeles, contributing over one million volunteer hours of service to the city. For more information about L.A. Works, visit www.laworks.com.

About Wines from Spain

Wines from Spain is a promotional division of the Trade Commission of Spain based in New York. For more than 25 years, Wines from Spain has been committed to increasing the awareness of Spanish wines throughout the United States through education, informational materials, special events and promotions. For further information on specific wine regions and producers, please contact: Wines from Spain, Trade Commission of Spain, 405 Lexington Avenue, 44th Floor, New York, NY 10174-0331 or visit www.WinesfromSpainUSA.com.

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